

The *nine* numbers behind the plan.

Rules of thumb are exactly that — useful approximations, not promises. They're the back-of-the-envelope math we use to sanity-check the path. **Every one of these has edge cases.** Use them to ask better questions of your plan, not to replace it.

50
30
20
BUDGET

50X INCOME, ALLOCATED

Needs, a third wants, a fifth future you.

50% to needs (housing, food, transport, utilities, minimum debt payments). **30%** to wants (things that aren't strictly necessary). **20%** to future you (saving, investing, debt above minimums).

With a budget of \$10K/month after tax means \$5K to needs, \$3K to wants, \$2K to saving and investing. If needs are over 60%, the lifestyle is borrowing from retirement.

25x
NUMBER

25X RETIREMENT TARGET

25 times what you'll spend.

25x = expected annual spending in retirement (today's dollars) and multiply by your "Number" — the portfolio size that supports a 4% withdrawal indefinitely.

Example: Spending \$120K/year in retirement (after Social Security covers some) → portfolio size = \$3M. Add 10-15% if retiring before 65; subtract some if you have a substantial pension.

4%
WITHDRAWAL

4% ANNUAL SPEND RATE

4% of starting portfolio, adjusted for inflation.

4% = Vanguard Study's headline result: a 4% initial withdrawal, increased with inflation each year, has historically lasted 30+ years across nearly every starting portfolio.

Example: Portfolio at 65 supports roughly \$80K/year before tax, growing with inflation, with a high probability of lasting 30 years.

72
DOUBLING

72X MONEY DOUBLES

72 divided by your return.

72 = Rule of 72: years of return = years to double. At 7% real return, money doubles every ~10 years. At 10%, every ~7 years. The arithmetic of compound interest, in a single line.

Example: Starting at age 30 at 7% real → \$100K by 40, \$200K by 50, \$400K by 60, \$800K by 70. The portfolio at 70 is bigger than the first three combined.

110 -age STOCKS

EXPOSURE

your age from 110.

default for the **stock allocation in retirement-stage portfolios**. Age 40 → ~60% stocks. Age 65 → ~45% stocks. We adjust up for long horizons and down for capacity-press reasons; the rule is a starting point, not an ending one.

lients in their 50s land 50-70% stocks. Beyond a certain point, more stocks help – but less can cost real spending power.

3–
6×

EMERGENCY FUND

EMERGENCY FUND

Six months of expenses, in cash.

Six months if you're a two-income household with stable jobs. **Six months** if you're single, self-employed, or in a volatile industry. Keep it in a high-yield savings or money market — not in stocks, not in I-bonds, not in your checking account.

\$1.5K/month → \$18K–\$36K in the emergency fund. We hold this before we get married and live with anything else.

15%

SAVINGS RATE

SAVINGS RATE

Percent of gross — every year, no excuses.

Percent of gross income into retirement savings across all accounts and any employer match. That's the rate that has historically gotten people to a comfortable retirement in their late 20s. Started later? Push to 20–25%. Started earlier? You can probably push it higher.

\$15K/year salary → \$30K/year into 401(k), IRA, HSA, taxable brokerage. Employer match included.

28
36

HOUSING

HOUSING

Tight on housing, thirty-six on all debt.

Less than 28% of gross income on housing (PITI — principal, interest, taxes, insurance). **No more than 36% on all debt combined.** Lenders will let you go higher; we won't.

Less than 28% of gross income → housing payment cap ~\$4,700/month. That's the boundary between "manageable but fine" and "house-poor."

1%

HOME COSTS

HOME MAINTENANCE

Percent of home value — every year, on average.

Set aside roughly 1% of your home's value per year on maintenance and repairs. Some years it's zero. Then a year shows up with a roof, an HVAC, and a foundation crack. You have to budget for it.

\$100K home → \$6K/year, \$500/month set aside. This is what makes "the house is an investment" a complicated claim.

A NOTE FROM MPM

Rules of thumb are training wheels. They get you most of the way there fast. *The plan we build with you is the bike.* When the two disagree, the plan wins — but the rules will tell you which questions are worth asking.

Sources: Cooley, Hubbard & Walz, "Retirement Savings: Choosing a Withdrawal Rate That Is Sustainable" (Trinity Study, 1998) and subsequent updates; Vanguard Research, "Fuel for the F.I.R.E." on safe withdrawal rates; Wade Pfau, Retirement Researcher; Fannie Mae for 28/36 housing-debt guidelines. Rule of 72 attributed to Luca Pacioli (1494). Rules of thumb are starting points and assume long-term historical averages that may not repeat.